



# How to Successfully Leverage Professional Associations

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# Agenda

- Purpose of Professional Associations
- Professional Association Benefits
- ISACA Professional Association
- ISACA Model Curricula
- ISACA Academic Advocate
- Student Groups
- Certifications
- Questions



# Professional Associations

- Further a profession such as cyber security
- Facilitate entry into the profession
- Create and maintain standards
- Represent the profession in discussions with other bodies such as legislative or regulatory bodies







# Benefits

- Curriculum
  - Invite them to be on your advisory board
- Guest speakers to your classes
- Student clubs
  - Discount membership
  - Discounted dinner meetings
  - Speakers for club meetings
- Certifications





# **Professional Association**

*Trust in, and value from, information systems*

- Provides guidance in the growing field of auditing controls for computer systems
- Membership of 140,000 worldwide
- Model Curricula
- Academic Advocate
- Student Groups
- Certifications



## **ISACA Model Curricula**

- Offers educators curriculum development support and outline the academic training that prepares students for entry-level positions in the industry
- Graduates of programs that are designated to be in alignment with the ISACA Model Curricula qualify for one year work experience toward the related CISA or CISM designation





# **ISACA Academic Advocate**

- Complimentary membership to faculty teaching in functional disciplines such as audit, accounting, information systems, information security, cybersecurity, enterprise governance of IT/MIS, IT risk management
- Access to classroom resources
- Research opportunities
- Promote ISACA Student Membership and form ISACA Student Groups on campus



# Student Groups

- ISACA Student Groups are organized under university guidelines, supported by a local chapter, and officially recognized by ISACA International on their website
- Campus groups can provide valuable connections for students and familiarize them with career opportunities after graduation
- Presently 35 in North America, 57 additional worldwide





# Student Groups in the Los Angeles Chapter

- October Career Night
- Sponsor activities
  - Student poster presentations
  - IT Competitions
  - Collegiate Cyber Defense Competition
  - CyberTech Girls
- Speak at club meetings





# Certifications

- Experience and knowledge:
  - CISA, CISM, CGEIT, CRISC, and CSX from ISACA
  - CISSP, SCCP from ISC(2)
- Review courses offered at a reasonable cost







# Contact Information



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